



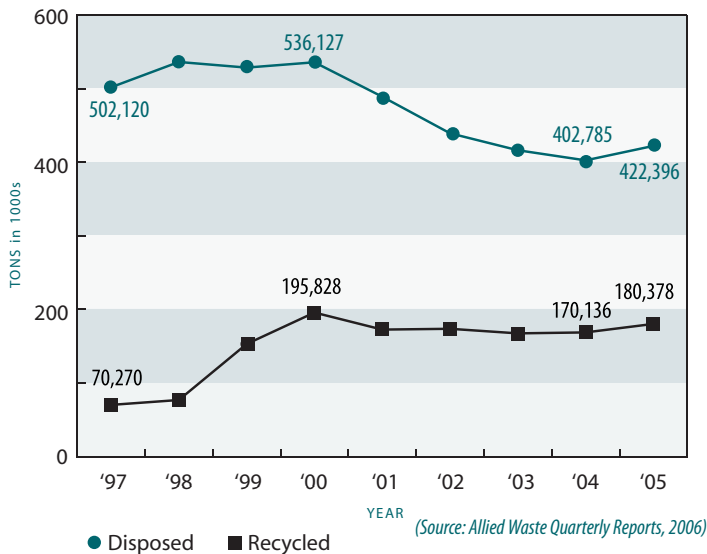
Recycling & Waste Reduction Annual Update

The South Bayside Waste Management Authority (SBWMA) is a joint powers authority of twelve member agencies in San Mateo County and is a leader in innovative recycling and waste-reduction programs.

2005 Waste Reduction Stats

- Residents and businesses recycled about 23 million pounds (or 7%) more material than in 2004.
- SBWMA communities reduced their disposal to the landfill by 16% since 1997.
- Residents and businesses generated 602,774 tons of paper, cardboard, bottles, electronics, wood, glass, yard trimmings, concrete and other materials. That's the same weight as 429,938 Honda Civic EX sedans!

Material Recycled and Disposed



New and Expanded Programs

The SBWMA continues to seek ways to keep additional material out of the landfill, as well as ways to increase effectiveness of existing programs. In the past year the SBWMA and its partners:

- Completed the first full year of a food “organics” recycling collection program in partnership with Allied Waste, for 458 businesses including restaurants and hotels. This new program resulted in 10,808 tons of material composted instead of landfilled.
- Added a successful mattress recycling program in partnership with Allied, recycling over 2,200 mattresses.
- Expanded free compost giveaways for residents in 11 SBWMA communities, doubling the amount of compost and mulch given away since 2004.
- Started a materials reuse program for hotels and nonprofits.
- Developed a portable educational display system, covering 16 different waste reduction and recycling topics, which was purchased by five SBWMA cities.

In the Works

The SBWMA is currently:

- Completing a sign improvement project at the recently renamed Shoreway Recycling and Disposal Center (RDC) to allow easier use of the facility.
- Expanding residential and business public outreach at events.
- Improving apartment and condominium outreach materials.
- Offering forums for parks and public works professionals on topics such as buying recycled-content products.
- Surveying our residents, businesses, and apartment and condo property managers on possible improvements to recycling and solid waste services in a new collection contract in 2011.
- Conducting extensive analysis and recommendations of new program options for new contracts in 2011.

By the Numbers

Over **10,000,000** recycling and garbage pick-ups were made.

602,774 tons of material was generated, **over half** came from business accounts.

Over **91,000** residences were serviced by Allied Waste.

Nearly **10,000** businesses were serviced by Allied Waste.

341 tons of electronic scrap were recycled.

A total of nearly **60** tons of mattresses were recycled.

Over **1,835** cubic yards of compost—made from collected yard trimmings—were given away to SBWMA residents.



Successful 2005 SBWMA and Partner Activities

- Recycled 12,266 tons of construction & demolition material through an expanded sorting program at Allied Waste.
- Increased recycling and waste reduction outreach through an expanded web site, RethinkWaste quarterly newsletters sent to single- and multi-family residents, a residential recycling guide in the SBC phone book, hotel and nonprofit materials reuse, four compost giveaways and chamber of commerce inserts targeted to the business community.
- Held a Performance Hearing regarding Allied Waste Services, focusing on the achievements of customer and facility services, as well as diversion and waste reduction during the 12 months since the previous hearing.
- Hosted a "School Recycling Champion" appreciation event with San Mateo County RecycleWorks and South San Francisco Scavenger to recognize contributions to waste reduction by school teachers and staff.
- Increased marketing of the RethinkWaste identity by producing and distributing water bottles, pens, clipboards, and other outreach materials to teachers, city representatives and businesses.
- Made significant facility improvements at the Shoreway Recycling and Disposal Center, (formerly the San Carlos Transfer Station and Recycling Center) owned by SBWMA and operated by Allied Waste. Improvements included renovating the transfer station floor and working to install new scales.
- Conducting negotiations with Allied Waste regarding current collection, and facility operating agreements.
- Distributed bottle and can recycling containers to six high schools for use on campus athletic fields.
- Collaborated with colleagues countywide to offer waste reduction and recycling outreach to businesses.

Mattress Recycling Success

The Mattress Recycling project collected over 2,200 mattresses and box springs keeping 58 tons of recyclable material out of the landfill. To process the material, the SBWMA and Allied Waste established a successful partnership with DR3 Mattress Recycling in San Leandro.



SBWMA Goals

- *Provide cost-effective waste prevention, recycling, and solid waste programs to member agencies through franchised hauler services and other recyclers.*
- *Strive to meet and sustain a minimum 50% diversion (waste reduction) goal mandated by California State Law AB 939.*
- *Recommend and implement policies that maximize waste reduction.*
- *Manage SBWMA-owned recycling and solid waste facilities in a cost-effective manner.*
- *Recommend rate modifications and negotiate franchised contracts for long-term cost-effectiveness.*

Resources

SBWMA/RethinkWaste

650-802-4349
RethinkWaste.org

Allied Waste of San Mateo County

650-592-2411
www.alliedwastesanmateocounty.com

RecycleWorks

1-888-442-2666
www.RecycleWorks.org
(A Program of San Mateo County)



Mailing Address: SBWMA, 610 Elm St #202, San Carlos, CA 94070
SBWMA members are Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, Unincorporated San Mateo County, and West Bay Sanitary District.